

SIIVET

WINGS

Print Advertising Requirements 2018

Siivet-Wings is the leading aviation magazine in Finland and it is read by professional military and civil aviationists as well as common public. It features a wide range of aviation topics from military & commercial aviation to aviation games, space, history and test flights of different aircraft types. Siivet-Wings has been published for 30 years and is currently issued 6 times a year. The first sample issue appeared in 1986. The current publisher of the magazine is Jämi Fly In & Airshow Oy.

CLOSING AND ON-SALE DATES 2018

Issue	Request	Material	On-Sale
1	10 Jan	17 Jan	14 Feb
2	7 March	14 March	11 Apr
3	2 May	9 May	6 June
4	27 June	4 July	1 Aug
5	29 Aug	5 Sep	3 Oct
6	24 Oct	31 Oct	28 Nov

Contacts:

Publisher JFI Airshow Oy
VATIN 2625259-9
ISSN 0783-2990
Address Valtakatu 6
39500 Ikaalinen
Telephone 050 342 3396
e-mail siivet@siivet.fi

Editor-In-Chief, Taneli Äikäs
Advertising Executive taneli.aikas@siivet.fi
Telephone 040 557 2129

Technical information:

Magazine dimensions 220 x 285 mm
(8.661" x 11.220")
Printing area 185 x 255 mm
(7.283" x 10,039")
Printing process Offset
Line screen 60 L/cm (152 L/inch)
Binding Perfect binding

Required material

Digital, printable material in PDF format should be delivered by email to atte@atterossi or by mail to JFI Airshow Oy, Valtakatu 6, 39500 Ikaalinen, Finland

Yearly contracts

Yearly contract requires an ad to at least 6 consecutive issues.

Cancelling

In writing at least 7 days before the Material Closing Date.

Complaints

In writing within two weeks after the On-Sale Date. The compensation due to errors made by the Publisher is limited to the paid price of the advertisement.

The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency (including errors in key numbers) or for changes made after closing dates.

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Print Advertising Prices 2018

Sizes & Rates				
1	2/1 p.	2 Page Spread	Width 440 (17.323") x Height 285 mm (11.220")	2765,00 €
2	1/1 p.	Inside Covers	Width 216 (8.504") x Height 285 mm (11.220")	2045,00 €
3	1/1 p.	Full Page	Width 220 (8.661") x Height 285 mm (11.220")	1625,00 €
4	1/1 p.	Back Cover	Width 220 (8.661") x Height 245 mm (9.646")	2045,00 €
5	1/2 p.	Horizontal	Width 185 (7.283") x Height 125 mm (4.921")	980,00 €
6	1/2 p.	Vertical	Width 90 (3.543") x Height 255 mm (10.039")	980,00 €
7	1/3 p.	Vertical Column	Width 58 (2.283") x Height 255 mm (10.039")	760,00 €
8	1/4 p.	Vertical	Width 90 (3.543") x Height 125 mm (4.921")	535,00 €
9	1/4 p.	Horizontal	Width 185 (7.283") x Height 60 mm (2.362")	535,00 €
10	1/8 p.	Horizontal	Width 90 (3.543") x Height 60 mm (2.362")	288,00 €

Prices exclude VAT.

If the add reaches the edge of the page, ensure the bleed of 3 mm (0.118").

Continuous subscription of Siivet-Wings (6 issues) 47,50 €

Annual subscription of Siivet-Wings (6 issues) 54,00 €

Postage to Europe +7,50 €

Postage outside of Europe +15,00 €

Subscription rates include VAT (10 %).

